

Governmental Workshop

24 Oct – BBWF 2017



About us

atene KOM GmbH, Agency for Communication, Organisation and Management, is a European consulting and project development company. Based in Berlin, we also operate branch offices in Leipzig, Osterholz-Scharmbeck, Wiesbaden, Stuttgart and Brussels.

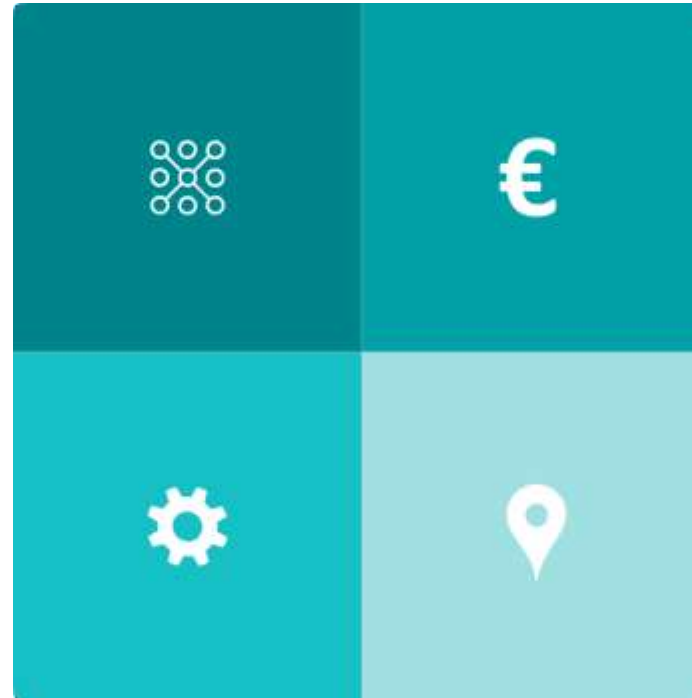


Organizational development

- Public sector modernization
- Process optimization
- Change management
- Strategic development

Project management

- Planning and development
- Workflow management
- Financial management
- Evaluation and documentation



Funding consultancy

- Program analysis
- Project development
- Preparation of application
- Procurement of partners

Regional management

- Capacity Building
- Structural analysis
- Campaign strategies
- Public relations



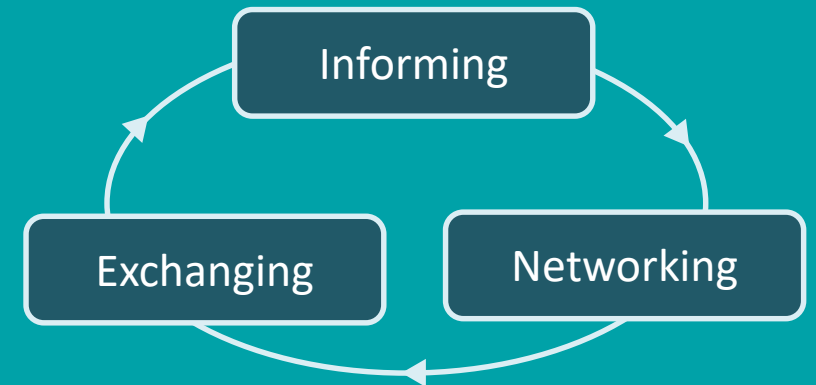
- atene KOM operates at the interface between science, politics and economy.
- 10 years of experience in subsidy and public sector consulting.
- We successfully cooperate with over 1,500 clients and partners in an international, cross-sector network.
- More than 130 employees with different backgrounds and specializations.

GOVERNMENTAL WORKSHOP



Aim of the workshop

- Develop an **interactive platform** for broadband stakeholders & beneficiaries with the focus on public officers as well as local and regional authorities.
- **Informing** the stakeholders and increase their awareness of the existing technologies, current challenges as well as policy updates.
- Providing the opportunity to **exchange** knowledge and experiences for the participants to **learn** from each other's experiences and success stories.



Workshop Agenda

Workshop Moderation: Chris Ashe (Director of Innovation at European Institute of Innovation - EIfI)

Session		Speakers	From	To
Welcome and opening remarks		▪ Johannes Feldmann COO at atene KOM	10:00	10:10
Digital Single Market	European Commission broadband policy update - Broadband funding possibilities - Connectivity for a European Gigabit Society	▪ Fernando Ferrero Policy Officer at DG Connect, European Commission	10:10	10:40
Broadband in Europe	Broadband development in the EU member states - Practical measures for local and regional authorities - Trends and examples from Europe	▪ Johannes Feldmann COO at atene KOM	10:40	11:00
Spotlight: Broadband development in Germany	Federal Broadband Bureau report on the German Funding Programme	▪ Dr. Annette Schumacher Member of Managing Board at atene KOM German Federal Broadband Bureau	11:00	11:20
Broadband Europe	Cooperation of the Broadband Competence Offices in EU28	▪ Darijus Valiucko Project Manager at atene KOM (European Broadband Awards & Broadband Europe)	11:20	11:30
Coffee Break			11:30	11:45



Workshop Agenda

Session	Speakers	From	To
Panel: Chances and challenges of broadband development in rural areas Discussing different aspects of digitalisation in rural areas - Exchanging solutions to overcome the digital divide and enhance the use of digital services in rural areas.	<ul style="list-style-type: none"> ▪ Filip Meuris Head of department at Intercommunale Leiedal ▪ David Cullen Director at ITS Technology Group ▪ Dirk Strijker Professor at faculty of spatial sciences University of Groningen ▪ Ákos Bóna Member Board of Directors at Digital Future Foundation 	11:45	12:30
Introducing the INTERREG NSR project “CORA- Connecting Remote Areas with digital infrastructure and services”	<ul style="list-style-type: none"> ▪ Peyman Khodabakhsh Project Manager at atene KOM CORA project developer ▪ Wouter Degadt Coordinator of e-Government at Intercommunale Leiedal – CORA lead partner 	12:30	12:55
Closing remarks	<ul style="list-style-type: none"> ▪ Johannes Feldmann COO at atene KOM 	12:55	13:00
13:00 – 14:00 Lunch Ca. 14:00 Opening of BBWF and atene KOM hall			

DIGITAL REGIONS TODAY AND TOMORROW

Meet us in the atene KOM-hall!
 24 October to 26 October
 at the Broadband World Forum

Messe Berlin (Exhibition Hall 23A) Messedamm 22 14055 Berlin



Thank you very much!
Contact



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Panel Discussion

Chances and challenges of broadband development in rural areas



Filip Meuris

Head of department at
Intercommunale Leiedal



Dirk Strijker

Professor at faculty of
spatial sciences University
of Groningen



David Cullen

Director at ITS Technology
Group



Ákos Bóna

Member Board of
Directors at Digital Future